



**Protection of Personal Information (POPI) Policy in terms of the  
Protection of Personal Information Act, No 4 of 2013**

for

Lionel Isaacs Insurance Brokers (Pty) Ltd

FSP#: 13343

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PROTECTION OF PERSONAL INFORMATION POLICY



STRICTLY PRIVATE AND CONFIDENTIAL

Lionel Isaacs Insurance Brokers (Pty) Ltd  
(Registration#1988/003853/07 & FSP#13343)

Directors: Lance Williams, Robert Segal, Craig Watkins, Ron Levy

Tel #: 011 483 1802, Address: 1st Floor, 33 Scott Street, Waverley, Johannesburg

## 1. Protection of Personal Information Policy

### Objective:

The objective of this policy is to protect Lionel Isaacs Insurance Brokers (Pty) Ltd information assets from threats, whether internal or external, deliberate or accidental, to ensure business continuation, minimise business damage and maximise business opportunities.

This policy establishes a general standard on the appropriate protection of personal information within Lionel Isaacs Insurance Brokers (Pty) Ltd. It provides principles regarding the right of individuals to privacy and to reasonable safeguards of their personal information.

### Scope:

This policy applies to the sole proprietor, directors or key individuals, representatives and staff of Lionel Isaacs Insurance Brokers (Pty) Ltd. The company and key individuals (or management) are ultimately responsible for ensuring that information security is properly managed. The Information Officer, (Craig Watkins), is responsible for:

- The development and upkeep of this policy
- Ensuring this policy is supported by appropriate documentation, such as procedural instructions
- Ensuring that documentation is relevant and kept up to date
- Ensuring this policy and subsequent updates are communicated to relevant managers, representatives, staff and associates, where applicable
- Ensuring that induction training takes place for all staff
- Ensuring that privacy notices for internal and external purposes are developed and published

The company and all key individuals, representatives and staff are responsible for adhering to this policy, and for reporting any security breaches or incidents to the Information Officer.

The external individual(s) who is (are) contracted to handle the information technology of Lionel Isaacs Insurance Brokers (Pty) Ltd must adhere to the same information security as that of Lionel Isaacs Insurance Brokers (Pty) Ltd and will confirm by separate agreement that they have such security measures in place in respect of processing of personal information.



## **Key Principles:**

The company and each key individual, representative and staff member of Lionel Isaacs Insurance Brokers (Pty) Ltd is committed to the following principles:

- To be transparent with regards to the standard operating procedures governing the collection and processing of personal information
- To comply with all applicable regulatory requirements regarding the collection and processing of personal information
- To collect personal information only by lawful and fair means and to process personal information in a manner compatible with the purpose for which it was collected
- Where required by regulatory provisions, to inform individuals when personal information is collected about them
- To treat sensitive personal information that is collected or processed with the highest of care as prescribed by regulation
- Where required by regulatory provisions or guidelines, to obtain individuals' consent to process their personal information
- To strive to keep personal information accurate, complete and up to date and reliable for their intended use
- To develop reasonable security safeguards against risks such as loss, unauthorized access, destruction, use, amendment or disclosure of personal information
- To provide individuals with the opportunity to access the personal information relating to them and, where applicable, to comply with requests to correct, amend or delete personal information
- To share personal information, such as permitting access, transmission or publication, with third parties only with a reasonable assurance that the recipient has suitable privacy and security protection controls in place regarding personal information
- To comply with any restriction and/or requirement that applies to the transfer of personal information internationally

**Monitoring:**

The management and Information Officer of Lionel Isaacs Insurance Brokers (Pty) Ltd are responsible for administering and overseeing the implementation of this policy and, as applicable, supporting guidelines, standard operating procedures, notices, consents and appropriate related documents and processes. The company and key individuals, representatives and staff of Lionel Isaacs Insurance Brokers (Pty) Ltd are to be trained according to their functions in regulatory requirements, policies and guidelines that govern the protection of personal information. Lionel Isaacs Insurance Brokers (Pty) Ltd will conduct periodic reviews and audits, where appropriate, to demonstrate compliance with privacy regulation, policy and guidelines.

**Operating controls:**

Lionel Isaacs Insurance Brokers (Pty) Ltd shall establish appropriate privacy standard operating controls that are consistent with this policy and regulatory requirements. This will include:

- Allocation of information security responsibilities.
- Incident reporting and management.
- User ID addition or removal.
- Information security training and education.
- Data backup.

**Implementation:**

This policy is implemented by Lionel Isaacs Insurance Brokers (Pty) Ltd and will be adhered to by the company and all key individuals, representatives and staff who are tasked with collecting and processing of personal information. Non-compliance with this policy may result in disciplinary action and possible termination of employment or mandate, where applicable.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.

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Employee's Signature



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